

As we shared in April, AF Group entered into a definitive agreement to purchase AmeriTrust, and we're excited to announce that effective today, this [transaction has met all regulatory approvals and is now complete](#) – joining together two highly successful, Michigan-based companies.

AF Group and its family of brands represent an A.M. Best “A” (Excellent) rated, Ward’s 50 enterprise with a remarkable commitment to their employees, valued agent partners and policyholders. AmeriTrust’s alignment with AF Group will bring new and enhanced resources and solutions for our agents and clients – as we remain committed to providing best-in-class customer service.

Our teams are working hard to ensure a seamless experience as we organize our enterprise structure and approach to the marketplace as a collective organization, and we'll be sure to share updates as they become available. In the meantime, AmeriTrust and AF Group will operate 'business as usual' – with no changes to contacts or systems in the immediate short term, and no impact to current AmeriTrust policies.

Stay tuned for more information – and thank you for your continued partnership and support!

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